PHOTO + ADVENTURE

PHOTO + TRAVEL FESTIVAL

14th & 15th Nov. 2026

Pyramide Wien/
Vösendorf, Austria

EXHIBITOR DOCUMENTS

www.photoadventure.at

CHECKLIST & ROADMAP

	Date
Dispatch of registration documents	Effective immediately
Early bird deadline Secure your early bird discount by registering no later than April 10, 2026.	April 10, 2026
Registration as main exhibitor *Form A – Pages 5+6* Late registrations after July 10, 2026, are subject to late booking prices.	July 10, 2026
Registration as co-exhibitor *Form B – Page 7* A separate form is required for each co-exhibitor.	August 28, 2026
Lecture program registration form *Form C – Page 8* Deadline for lecture registration is August 28, 2026, subject to availability.	August 28, 2026
Invoice dispatch Payable no later than 14 days.	After registration
Announcement of supporting program Notify us of booth activities like live shootings, raffles, etc., via email. For inclusion in the printed program, notify us no later than October 31, 2026.	from September, no later than October 31, 2026
Event calendar entry Add the Photo+Adventure date to the event calendar on your website.	from September 2026
Advertising opportunities & sponsorship packages *Pages 11-13* Use advertising opportunities and sponsorship packages to increase attention to your brand and/or product.	Depending on the desired service level
Newsletter / Social Media Actively invite your customers to the exhibition! Inform them about your participation, highlights, promotions, and activities.	from October 2026
Booth construction / furniture Order your booth construction and furniture via the SYMA online shop by October 2, 2026. A 30% surcharge applies to orders placed after this date. Final order deadline: October 30, 2026. Details on page 3.	October 2, 2026, with late booking surcharge after this date No later than October 30, 2026

	Datum
Additional services Book booth security, cleaning, and other additional services by October 15, 2026. Details are in the "Important Notes & Additional Orders" section, pages 3+4.	October 15, 2025
Deadline for program folder print materials Changes or information received after this date cannot be included in the printed program folder.	October 30, 2025
Exhibitor pass ordering Exhibitor passes can be ordered via an online form in the exhibitor area at www.photoadventure.at/aussteller from August until October 30, 2026. Details on pages 3 and 6.	October 30, 2025
Booking deadline for trade fair hotel Please book your trade fair hotel at the special rate in good time. For details, see page 3.	Subject to availability.
Early setup Additional setup day by arrangement.	November 12, 2025
Delivery / Setup Delivery and setup on Friday from 8:00 AM to 10:00 PM. **Booth construction handover from 2:00 PM** Details on page 9.	November 13, 2025
Exhibition weekend Exhibition opening hours: Saturday: 9:00 AM to 6:00 PM Sunday: 9:00 AM to 5:00 PM For exhibitors: access from 8:00 AM on both days.	November 14 & 15, 2025
Dismantling Dismantling from 5:00 PM to 11:00 PM. Later pickup of goods only by prior arrangement with the organizer.	November 15, 2025

IMPORTANT NOTES / ADDITIONAL ORDERS

Exhibition Location
Pyramide Wien/Vösendorf
Eventhotel & Congress Center
Parkallee 2
2334 Vösendorf, Austria

Opening Hours
For visitors:
Saturday, November 14, 2026: 9:00 AM to 6:00 PM
Sunday, November 15, 2026: 9:00 AM to 5:00 PM

For exhibitors:
Thursday, November 12, 2026: By arrangement
Friday, November 13, 2026: 8:00 AM to 22:00 PM
Saturday, November 14, 2026: 8:00 AM to 6:30 PM
Sunday, November 15, 2026: 8:00 AM to 12:00 midnight

Setup / Dismantling
Setup: Friday, November 13, 2026, from 8:00 AM to 10:00 PM. For larger booths, setup is possible on Thursday, November 12, 2026, by arrangement.

Dismantling: Directly after the exhibition ends on Sunday, November 15, 2026, from 5:00 PM to 12:00 midnight.
Please note: Parking in the delivery zone is only allowed for unloading. Please refer to the supplementary sheet (see page 10).

Please note: Parking in the delivery zone is STRICTLY FOR UNLOADING ONLY.

Shipping
If you need assistance with delivery and transport and/or storage of goods in advance or empties during the exhibition, please contact us via email.

Parking
Exhibitor parking is available free of charge on Saturday and Sunday. For details, see page 10.

Exhibitor passes
The quota of passes depends on the booth size: up to 15 m²: 4 passes; up to 35 m²: 6 passes; from 36 m²: 10 passes. One additional pass per additional 10 m². Additional exhibitor passes beyond this quota can be purchased for EUR 9.50 each.
The required passes, including names and companies, must be submitted no later than **October 30, 2026**, using the order form available in the exhibitor area at www.photoadventure.at/aussteller.

If no names are provided by the deadline, blank passes will be prepared. Exhibitor passes can be collected on-site at the registration desk. Additional passes *(without printed names)* can also be collected at the registration desk. The passes are valid for the entire duration of the event.

Exhibitor passes are not required during setup and dismantling.

Co-exhibitors and represented brands
Brands represented by the exhibitor or co-exhibiting companies must be reported to the organizer using the registration form. A co-exhibitor fee or a fee for represented brands will be charged for co-exhibitors and/or represented brands. Co-exhibitors and represented brands will be included in the promotion of the trade fair to the same extent as the main exhibitors, which also includes their entry in the exhibitor directory. Co-exhibitors will be provided with 2 exhibitor passes.

Stand construction
Accessories such as custom booth constructions and furniture must be ordered at your own expense via the SYMA Online Shop.
Please place orders online by October 2, 2026, at:
https://pa2.onl/symaDE
Orders placed from October 2 onward will incur a last-minute surcharge of 30%. **The final order deadline is October 30, 2026.**

Custom booth construction
For custom booth construction, we recommend contacting Syma directly (SYMA-SYSTEM GmbH, Rainer Schöfbeck, rainer.schoefbeck@syma.at, +43 2245 24 97 89).

Booth design
The company commissioned with the booth construction must be promptly reported to the organizer upon registration. Exhibitors are requested to adhere to a maximum height of 250 cm for their custom constructions. Exceptions require special approval from the organizer. All materials used must be flame-retardant in accordance with fire protection regulations. Additional requirements regarding booth design remain reserved.
Booth constructions exceeding 250 cm must be approved by the organizer!

Hanging points
Suspensions are not possible in the Pyramide Wien/Vösendorf.

Trade fair hotel
Book your room at the adjacent event hotel at special rates: single room EUR 140.00 / double room EUR 163.00. Breakfast and all taxes and fees included.
Booking form: https://pa2.onl/hotel

Booth cleaning
The organizer will cover the costs for cleaning common areas and aisles. If you ordered booth construction through us, the booth will be handed over cleaned (one-time basic cleaning). Additional cleaning of the booth after occupancy or during the trade fair can be ordered separately.
Costs per booth: starting at EUR 250 *(prices excl. VAT).*
Please place orders by no later than October 11, 2026, via email.

IMPORTANT NOTES / ADDITIONAL ORDERS

Stand security
The organizer provides general security for the exhibition premises. If you require stand security during and/or outside of opening hours at your stand, this can be ordered additionally.
Cost per hour: EUR 37.00 *(prices excl. VAT)*.
Minimum booking duration per shift: 8 hours
Orders must be placed no later than October 13, 2026, via email.

Stand catering
For your catering needs directly at your exhibition stand, please contact the team at Eventhotel Pyramide:
meeting@eventhotel-pyramide.com, +43 1 699 00 38135

Sales and tastings
With a valid business license, it is possible to sell goods directly. Tastings of food and/or beverages must be approved by the organizer. Further details can be found in the General Terms and Conditions.

Insurance for exhibitors
Insured goods
Exhibition items (cameras, equipment, and accessories) presented at the Photo+Adventure are insured. Only those goods for which insurance was applied for before the risk begins are insured. Each exhibitor must provide a corresponding list, including a signed consultation protocol.
Contract basis
Special conditions for fairs and exhibitions (TMA1) – Art. 2 b Full coverage including transport risk. Deductible per theft claim: EUR 245.00 Minimum premium: EUR 120.00 (incl. insurance tax)
If interested, please contact Sandra Felber directly (Email*: sandra.felber@uniqa.at, Tel: +43 121175 3828)*
Bolch & Enge Events OG assumes no liability for lost or stolen exhibition goods. Liability insurance is not included in this package.

Website
For new exhibitors, brands, or in case of logo changes, please send us your current logo (*.png, minimum width 500px) along with a brief description of your company for our website via email as soon as possible. We also recommend linking to www.photoadventure.at on your website. After successful registration, we will gladly provide logos, banners, and texts. Press photos for media coverage can also be sent upon request.

Internet and Communication Solutions
An open and free Wi-Fi network with 1 GBit speed will be provided. Details will be available in the exhibitor information on-site at the registration desk.

Press
For press-related inquiries or to submit press releases about product innovations and presentations, please contact Marie Grüner directly at *(presse@photoadventure.at)*.

Social Media:
The official Photo+Adventure 2026 hashtag is: **#pa26at**

You can find us on the following social media platforms:
Facebook: facebook.com/photoadventure
Instagram: instagram.com/photoadventure_at/
LinkedIn: linkedin.com/company/10477940

Event Promotion
Please promote Photo+Adventure 2026 on your website and actively invite your customers to the event via newsletters and social media. Create incentives through product presentations, promotions, or competitions.
Encourage your customers to connect with you personally, ask detailed questions, and learn more about the latest products and services.

General Inquiries
E-Mail: office@photoadventure.at

Press Inquiries
Mag.ª Marie Grüner, MBA
Tel: +43 676/300 93 23
E-Mail: presse@photoadventure.at

Exhibition Management
Oliver Bolch
Tel: +43 676/660 50 08
E-Mail: bolch@photoadventure.at

Winfried Enge
Tel: +43 664/46 77 430
E-Mail: enge@photoadventure.at

REGISTRATION FORM MAIN EXHIBITORS

Please send the completed form via email to **office@photoadventure.at.**

Address

Company name *(including legal form)*

VAT ID *(mandatory for companies from EU countries)*

Street

Postal code, city, country

General email address *(will not be published)*

Website

Billing address *(if different from above)*

Company name *(including legal form)*

VAT ID *(mandatory for companies from EU countries)*

Street

Postal code, city, country

Contact person - Trade fair coordination

☐ Mr. ☐ Ms.

Salutation, title, first/last name

Phone

Email address

Contact person - Marketing *(if different)*

☐ Mr. ☐ Ms.

Salutation, title, first/last name

Phone

Email address

Electronic invoicing

Email address for electronic invoice delivery *(If no information is provided, the invoice will be sent to the general email address.)*

Entry in the exhibitor directory

Alphabetical directory

Alphabetical assignment to letter: ☐

Company name

Street

Postal code, city, country

Phone number *(if desired)*

Website *(if desired)*

Facebook *(if desired)*

We represent the following brands

(check if applicable)

Company/brand name ☐ Brand is represented with its own staff

Company/brand name ☐ Brand is represented with its own staff

Company/brand name ☐ Brand is represented with its own staff

Company/brand name ☐ Brand is represented with its own staff

Company/brand name ☐ Brand is represented with its own staff

Company/brand name

Daten aus letzter Anmeldung übernehmen: ☐

Industry directory

Photo Foto + Video + Content Creation

- ☐ Camera, Lens
- ☐ Accessories
- ☐ Specialist Retailers
- ☐ Software, Professional Books, Publishers, Platforms
- ☐ Image Output, Presentation
- ☐ Training
- ☐ Agency, Photographer, Photo Studio, Gallery
- ☐ Studio Accessories
- ☐ Insurance, Service, Rental

Adventure Travel + Outdoor

- ☐ (Erlebnis-) Reiseveranstalter
- ☐ Action+Adventure Anbieter
- ☐ Alpine Vereine, Institutionen
- ☐ Bergsport, Wandern, Trekking
- ☐ Natur/Nationalpark
- ☐ Outdoor Ausrüstung
- ☐ Tourismusregionen
- ☐

Focus topics

- ☐ Adventure Winter Sports
- ☐ On Wheels (Bike, Offroad)
- ☐ Digital Workflow
- ☐ Film + Video
- ☐ Mobile Imaging
- ☐ Drones
- ☐ Underwater/Water Sports
- ☐ Sustainable Travel, Environmental and Nature Conservation

Other

- ☐ Media and cooperation partners

PLEASE COMPLETE IN FULL!

The terms and conditions (page 14) are accepted in their entirety. The place of jurisdiction and performance is Mödling. Unfortunately, unsigned or incomplete registrations cannot be processed! All prices are exclusive of all applicable taxes and fees.

REGISTRATION FORM MAIN EXHIBITORS

Please send the completed form via email to **office@photoadventure.at.**

Registration fees:

Mini: EUR 321 *(for stands up to 15 m²)*
Includes entry in the exhibitor directory on the website and in the daily program, promotional materials, free Wi-Fi, 3 exhibitor passes, 10 admission codes for customers, and free parking.

Midi: EUR 478 *(for stands up to 35 m²)*
Includes entry in the exhibitor directory on the website and in the daily program, promotional materials, free Wi-Fi, 6 exhibitor passes, 20 admission codes for customers, and free parking.

Maxi: EUR 673 *(for stands from 36 m²)*
Includes entry in the exhibitor directory on the website and in the daily program, promotional materials, free Wi-Fi, 10 exhibitor passes, 30 admission codes for customers, and free parking.

Flat fee for represented brands: EUR 284
(up to 35 m² max. 3 brands, from 36 m² max. 5 brands)
Includes entry in the exhibitor directory on the website linked to the main exhibitor (stand number) and in the daily program.

Co-exhibitor flat fee: EUR 284
Includes entry in the exhibitor directory on the website and in the daily program, promotional materials, free Wi-Fi, 2 exhibitor passes, 5 admission codes for customers, and free parking.

Environmental/operating cost flat fee: EUR 11.40 / m²
The environmental contribution is a proportional flat fee for waste disposal, hall ventilation and heating, general night security, as well as cleaning of general areas and walkways.

Order form:

Stand size: *

☐ Row stand ☐ Corner stand ☐ Front stand ☐ Island stand

Prices valid		**Early bird** *until 4.4.25*	**Standard rate** *until 4.7.25*	**Late booking** *from 5.7.25*
Row stand * *1 side open* *Minimum size 6 m²*	☐	EUR 114/m²	EUR 128/m²	EUR 156/m²
Corner stand * *2 sides open* *Minimum size 12 m²*	☐	EUR 125/m²	EUR 140/m²	EUR 170/m²
Front stand * *3 sides open* *Minimum size 24 m²*	☐	EUR 134/m²	EUR 150/m²	EUR 182/m²
Island stand * *4 sides open* *Minimum size 48 m²*	☐	EUR 142/m²	EUR 159/m²	EUR 193/m²

* Stand constructions are not included in the rental price. Minimum stand depth is 2 meters.

Notes *(If applicable, please provide the offer number.)*

Power connection:

☐	1 kW - 230V including power consumption *(Connection to the exhibition stand; 1 circuit with Schuko socket)*	EUR 180
☐	3 kW - 230V including power consumption *(Connection to the exhibition stand; 3 circuits with 3-way Schuko distributor)*	EUR 250
☐	9 kW - CEE 16A/400V without distributor *(Connection to the exhibition stand; including power consumption; all connections 3-phase 400/230V)*	EUR 430
☐	18 kW - CEE 16A/400V without distributor *(Connection to the exhibition stand; including power consumption; all connections 3-phase 400/230V)*	EUR 515

Advertising opportunities: *Details on pages 11 to 13*

☐	Supplement on entry	EUR 540
☐	Poster stand	EUR 396
☐	Advertising flag at the main entrance	EUR 775
☐	Advertising flag on the visitor bridge	EUR 716
☐	Advertisement in program folder (100 x 60 mm)	EUR 554
☐	Logo on hall map	EUR 227
☐	Advertisement in program overview	EUR 299
☐	Distribution of promotional materials	EUR 578
☐	Banner on the visitor bridge	EUR 462
☐	Banner at the main entrance	EUR 732

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Place, Date

Company stamp / Signature

REGISTRATION FORM CO EXHIBITORS

Please send the completed form via email to **office@photoadventure.at.**

Main exhibitor *(if registration is not made simultaneously)*

Company name

Co-exhibitor flat fee: EUR 284
Includes entry in the exhibitor directory on the website and in the daily program, promotional materials, free Wi-Fi, 2 exhibitor passes, 5 admission codes for customers, and free parking.

Address

Company name *(including legal form)*

VAT ID *(mandatory for companies from EU countries)*

Street

Postal code, city, country

General email address *(will not be published)*

Website

Contact person - Trade fair coordination

☐ Mr. ☐ Ms.

Salutation, title, first/last name

Phone

Email address

Entry in the exhibitor directory

Alphabetical directory

Alphabetical assignment to letter: ☐

Company name

Street

Postal code, city, country

Phone number *(if desired)*

Website *(if desired)*

Facebook *(if desired)*

Industry directory

Photo Foto + Video + Content Creation

- ☐ Camera, Lens
- ☐ Accessories
- ☐ Specialist Retailers
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- ☐ Image Output, Presentation
- ☐ Training
- ☐ Agency, Photographer, Photo Studio, Gallery
- ☐ Studio Accessories
- ☐ Insurance, Service, Rental

Adventure Travel + Outdoor

- ☐ (Erlebnis-) Reiseveranstalter
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- ☐ Outdoor Ausrüstung
- ☐ Tourismusregionen
- ☐

Focus topics

- ☐ Adventure Winter Sports
- ☐ On Wheels (Bike, Offroad)
- ☐ Digital Workflow
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- ☐ Drones
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Place, Date

Company stamp / Signature

SUPPORTING PROGRAMME

Please send the completed form via email to **office@photoadventure.at.**

Lecture on Saturday*

- ☐ Presentation Hall „Europa 1“ *(Capacity: 140 people)* — EUR 245
- ☐ Lecture Hall „Europa 4“ *(Capacity: 500 people)* — EUR 315

Topic:

Speaker:

Preferred Date:

Lecture on Sunday*

- ☐ Presentation Hall „Europa 1“ *(Capacity: 140 people)* — EUR 245
- ☐ Lecture Hall „Europa 4“ *(Capacity: 500 people)* — EUR 315

Topic:

Speaker:

Preferred Date:

The costs for a lecture are considered a proportional contribution to the hall rental, including AV technology costs (technical equipment, technical support, and hall technician), promotion, as well as the opportunity to display your own promotional materials on the designated surfaces in front of the lecture hall.

*** Max. 1 lecture per day, lecture duration max. 30 minutes. Allocation of lecture slots is based on the order of registration submissions!**

Lecture allocation is subject to the availability of lecture slots and the order of incoming registrations. Programme design and topic selection to ensure a balanced programme offering are at the discretion of the organizer.

Please send the required materials, such as texts and images, by no later than August 28, 2026, to bolch@photoadventure.at.
Texts should be submitted in an open format (no PDF).

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Place, Date

Company stamp / Signature

STAND CONSTRUCTION / FURNITURE

Stand construction
Accessories such as custom-built stands and furniture must be ordered at your own expense via the SYMA Online Shop.

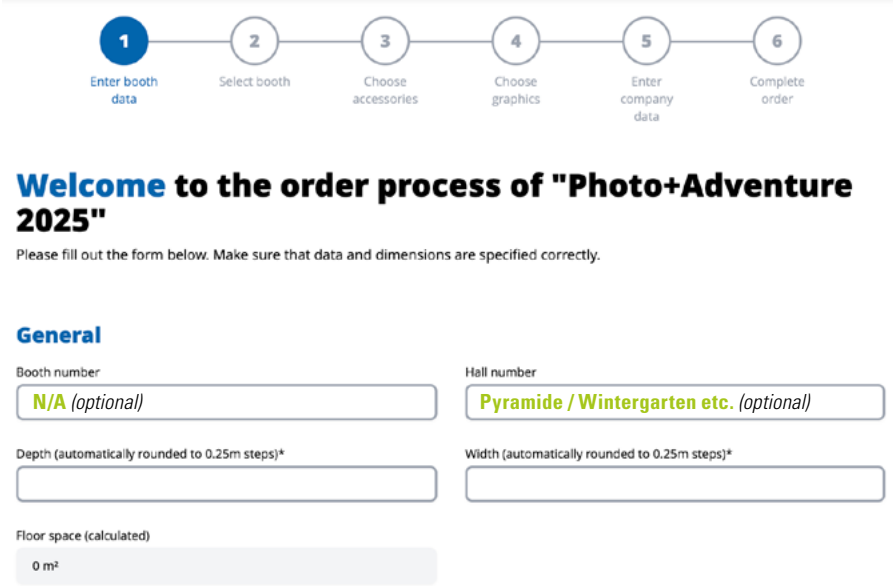
For your convenience and scheduling flexibility, orders can be placed immediately.

The fields **"stand number" and "hall number" are optional** and do not need to be filled in at this time.

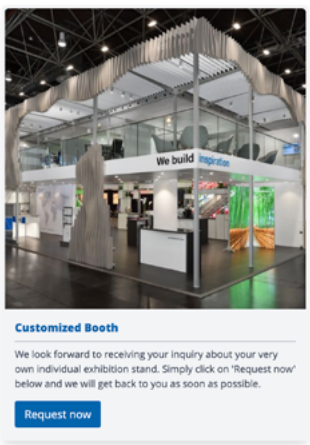
For orders placed from 2 October onwards, a last-minute surcharge of 30% will be applied. The final order deadline is 30 October 2026.

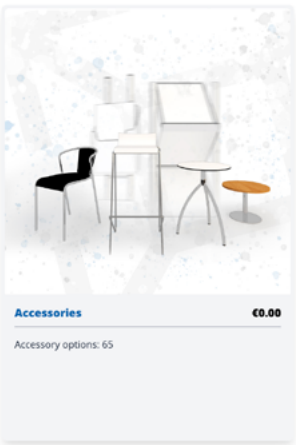
If you have any questions regarding stand construction planning, please contact SYMA directly at events@syma.at or +43 2245 2497 0.

Please place your orders online by 2/30 October 2026 at:
https://pa2.onl/symaEN



Please specify the stand size!





Partition walls, flooring, lighting, etc. can be found under the **"Accessories"** category.

For customized exhibition stands, please request them separately.

INSTRUCTIONS FOR DELIVERY AND DISMANTLING

Trade fair location
Pyramide Wien/Vösendorf
Eventhotel & Congress Center
Parkallee 2
2334 Vösendorf, Austria

Set-up / dismantling
Set-up will take place on Friday, 13 November 2026, from 8:00 to 22:00. By arrangement, set-up is also possible on Thursday, 12 November 2026.
Dismantling will take place immediately after the end of the fair on Sunday, 15 November 2026, from 17:00 to 23:00.
Important: Parking in the delivery zone is for unloading only.

Deliveries
Deliveries are via the rear side of the Pyramid. Due to the smaller delivery area, time slots will be assigned for deliveries. Details will be provided in good time before the event.

Exhibitor parking
Parking for exhibitors is available free of charge during the trade fair weekend. Exhibitors will receive a QR code at the information desk in the entrance foyer when exiting.

ACCESS PLAN

Access

Delivery Zone

Parking in the delivery zone is ONLY PERMITTED FOR UNLOADING.



ADVERTISING OPPORTUNITIES Individual Services

1. Supplement on entry
Your insert will be handed directly to visitors at the cloakroom along with their cloakroom number – allowing you to effectively reach a wide audience. To ensure exclusive placement, a maximum of three inserts will be distributed.
Quantity required: approx. 5,000 pcs
Format: max. 210 x 105 mm
Price: EUR 540 / insert



2. Poster Stands
Impressive mobile advertising space, ideal for placement wherever visitors are present. Perfectly suited for the main entrance area – right in the flow of incoming attendees. Can also be used outdoors. Each stand provides two advertising surfaces in DIN A1 format.
Format: W 840 mm x H 1190 mm
Price: EUR 396 / Stand *(including production costs with the provision of print-ready files)*



3. Advertising Flag at the Entrance Area
Make an impressive first impression: Showcase your company or brand prominently with a flag in the entrance area. Welcome all visitors in style and demonstrate your commitment to the event as an industry supporter.
Format: W 120 cm x H 500 cm *(with flag extender)*
Price Main Entrance: EUR 775 *(including production, assembly, and disassembly costs)*
Price Visitor Bridge: EUR 716 *(including production, assembly, and disassembly costs)*



4. Advertisement in the Programme Folder
The practical program folder is the perfect companion for our visitors: It contains essential information such as the hall plan, exhibitor directory, and the event schedule, guiding guests effectively through the weekend. An advertisement in this folder is particularly impactful! Additionally, the folder is often kept as a souvenir, ensuring your brand remains visible even after the event.
~~**Format:** W 100 mm x H 210 mm *(Back Cover)* **Price:** EUR 1.245~~ **SOLD**
Format: B 100 mm x H 60 mm **Price:** EUR 554 *(other ad placements available upon request)*



5. Logo on the Hall Plan
The practical, clear, and popular Programme folder with the exhibitor map is an essential guide for visitors to navigate the exhibition hall and the event program. Highlight your stand to ensure it is found more easily and quickly. The hall plan is also available online as a PDF.
Format: approx. 30 mm x 20 mm
Price: EUR 227 / Logo



6. Advertisement in the Programme Overview
The program overview excites visitors even before Photo+Adventure by providing a clear summary of the diverse event schedule. It is widely used by visitors and downloaded approximately 3,500 times – offering a fantastic opportunity to showcase your brand prominently! Your advertisement or design can be flexibly tailored to perfectly match your offerings.
Format: W 130 mm x 30 mm *(other formats available upon request)*
Price: EUR 299 *(featured on all pages)*



ADVERTISING OPPORTUNITIES Individual Services

7. Verteilung von Werbemitteln / Product Sampling
Die direkteste Kundenansprache: Begeistern Sie die Besucher:innen mit Ihren Angeboten oder Produktproben, die Sie jederzeit in der Messehalle verteilen können (ausgenommen vor Mitbewerberständen und im Eingangsbereich). Bitte geben Sie bei der Anmeldung die Anzahl der eingesetzten Promotor:innen an, um einen reibungslosen Ablauf zu gewährleisten.
Mengenbedarf: nach eigenem Ermessen *(wir beraten Sie gerne)*
Preis: EUR 612,- / Promotor/in *(gesamte Messedauer exkl. Abendevents)*
+ 50% Aufschlag bei Exklusiv-Verteilung direkt im Eingangsbereich



8. Banner "Visitor Bridge"
The entrance to the event: Engage with visitors "at eye level" on their way to the exhibition and increase awareness of your brand. Spark conversations among attendees – whether during their arrival at the event or on their way home.
Format: W 400 x H 90 cm
Price: EUR 462 / Banner *(including production, assembly, and disassembly costs)*



10. Banner "Main Entrance"
Directly above the main entrance, 4 banner spaces are available to prominently display your brand.
Format: W 300 cm x H 100 cm
Price: EUR 732 / Banner *(including production, assembly, and disassembly costs)*



9. Special Advertising Media
Would you like to prominently showcase a 3-dimensional advertising medium or a vehicle outside the classic exhibition setup? Whether in the entrance area, foyer, or on the visitor bridge – we are happy to advise you on the best placement options to effectively highlight your brand.
Price: *(excluding power connection)*
Beach Flag or Roll Up: EUR 426 | Inflatable *(depending on size)*: starting a EUR 626 | Car: EUR 782



Graphic Design Services

We are happy to take care of the graphic design and implementation of your print materials. Please contact us for a non-binding quote.

Ordners

Bestellungen bitte mittels Anmeldeformular A oder per E-Mail an office@photoadventure.at

ADVERTISING Packages

Send your requests to **office@photoadventure.at**

SPONSORSHIP PHOTO EXHIBITION

Photo+Adventure showcases authentic, high-quality nature, travel, and reportage photography aligned with the event's core themes – a highlight in a relaxed and inspiring atmosphere that ensures your message resonates directly with visitors.

Services:

- Branding of the entire exhibition (info boards, beach flags, roll-ups)
- Logo on the website (Photo Exhibitions section)
- Presenting logo on the hall plan (Photo Exhibitions section)
- Feature in the press release and newsletter related to the photo exhibition

EUR 2.169,-

SPONSORSHIP TICKETING

EXCLUSIVE

Reach a diverse, educated audience with high purchasing power and increase visitor traffic to your exhibition stand.

Services:

- Printed backside of all physical entry tickets
- Inserts included with entry tickets at the on-site ticket counters
- Logo placement and mentions throughout the entire e-ticketing process (ticket shop, confirmation emails)

EUR 1,940

SPONSORSHIP LECTURE PROGRAMME

In three halls, visitors enjoy around 60 lectures, slideshows, and destination portraits, focusing on photography and film technology, as well as exciting travel reports and country portraits – the perfect setting for your message.

Services:

- Trailer / image film shown before each lecture (approx. 60 times in total)
- Branding opportunities (beach flags, roll-ups)
- Distribution of promotional materials in front of the lecture halls
- Communication and logo presence as a partner on website, newsletter, social media and hall plan
  "The free supporting programme is presented by ..."

EUR 3.548,-

„LOGO PACKAGE"

Visibility is everything! With the Logo Package, secure year-round exposure across all our media channels. Position yourself as an industry leader and dedicated supporter – and sustainably strengthen your brand.

Services:

- Logo on all promotional materials (5,000 posters, 35,000 flyers)
- Logo on all printed entry tickets
- Logo and link on the Photo+Adventure website
- Logo placement at the end of all newsletters and press releases
- Logo placement on the hall plan

EUR 3.155,-

SPONSORSHIP SHUTTLE SERVICE

EXCLUSIVE

Every half hour, the shuttle bus transports visitors free of charge from the U6 Siebenhirten station to the Pyramide Wien/Vösendorf. Be the first to welcome our guests.

Services:

- Mention as sponsor on the website, press releases, social media and newsletters *"The free shuttle service is made possible by ..."*
- Bus branding with your logo (sign behind the windshield or as agreed)
- Distribution of promotional materials on the shuttle bus (subject to prior agreement)
- Branding options for the boarding/disembarking area (beach flags, roll-ups)

EUR 1,970

SPONSORSHIP INDUSTRY EVENING

Support the Industry Evening – a relaxed networking platform for exhibitors from the photography, film, and tourism industries, as well as attending photographers, journalists, and selected guests..

Services:

- Mention as sponsor of the Industry Evening in the invitation and during the evening's moderation
- Opportunity for branding (roll-ups, beach flags, etc.) in the event area

EUR 500 / 1,000 / 1,500

Terms and General Conditions of Participation

1. Registration
Only fully completed and legally signed registrations can be accepted. The registration is considered a contract and may be rejected without justification if the exhibitor or the exhibitor's products do not align with the exhibition profile or if liquidity cannot be ensured. Deletions, additions, and amendments to the registration form and the general conditions are invalid. By signing the registration form legally, the exhibitor agrees to comply with the present general conditions and the decisions of the organizer based on them. These conditions apply correspondingly to ancillary services or additional orders.

2. Opening Hours
The exhibitor is obligated to set up their stand and have it staffed by qualified personnel during the entire duration of the trade fair within the specified opening hours. Exhibition stands may not be partially or fully dismantled before the end of the event. Non-compliance will result in a contractual penalty of 20% of the stand rental fee.

3. Stand Sizes and Allocation
The minimum stand depth is 2 meters. The organizer reserves the right to adjust requested stand sizes or types and to consider placement requests if possible, without guaranteeing them. The organizer also reserves the right to subsequently change the stand area by up to 10% of the originally agreed area or to assign it to another section of the exhibition if required for overall design or organizational reasons. In the event of changes to the stand area, the agreed fee will be adjusted accordingly. Further claims by the exhibitor, particularly for damages, are excluded.

4. Withdrawal from Registration
Exhibitors who have registered bindingly cannot withdraw from the contract without compensation. If an exhibitor waives participation in the fair, the registration fees will be charged at 100%. Additionally, 50% of the stand rental fee will be charged as cancellation fees until September 12, 2026, and 100% thereafter, plus taxes, fees, and other incidental costs. Services already provided will be fully charged. These provisions also apply if the stand is re-rented later.

5. Force Majeure, Important Reasons
If the event cannot take place due to force majeure, epidemics, strikes, political events, or other significant, unavoidable legal or economic reasons beyond the organizer's control, the organizer may terminate this contract at any time without notice. In such cases, the cancellation conditions do not apply, and payments made will be refunded minus all internal and external costs and expenses incurred by the organizer in connection with the planning and preparation of the event. Beyond this, the exhibitor has no claims of any kind, whether direct or indirect, against the organizer.

6. Registration Fee
The exhibitor is obligated to pay the registration fee. This includes the following services: entry in the exhibitor directory with company name, address, website with link, logo, stand number, industry classification, and description text. The data for the entries will be taken from the completed registration form. The organizer assumes no liability for the accuracy and completeness of the entry. Additionally, free parking, exhibitor passes, and complimentary tickets for customers (quantity depending on stand size) are included.

7. Co-Exhibitors and Represented Brands
Vom Aussteller vertretene Marken oder mitausstellende Firmen Brands represented by the exhibitor or co-exhibiting companies must be reported to the organizer on the registration form. A co-exhibitor fee/fee for represented brands will be charged. The main exhibitor of the stand remains liable for this fee. The co-exhibitor is subject to the same conditions as the main exhibitor. The co-exhibitor is entitled to the same media services as the main exhibitor (see point 6). Additionally, each co-exhibitor receives 2 exhibitor passes, 5 customer entry tickets, and free parking.

8. Invoicing and Payment Terms
All stated prices are exclusive of VAT and other taxes, fees, and charges. Upon acceptance of the registration, the exhibitor will receive an invoice for the full rental amount. The payment term is 14 days unless otherwise stated. In case of payment default, the organizer reserves the right to allocate the stand to another party. In this case, the withdrawal conditions under point 4 apply. Complaints about the invoice must be made within 5 days of receipt. After this period, the invoice is considered approved. The exhibitor is not entitled to withhold, refuse, or offset the payment of due invoices for any counterclaims whatsoever. In the event of payment default, interest on arrears of 12% p.a. and a flat reminder fee of EUR 20 per reminder may be charged. Additionally, the exhibitor must reimburse all reminder, collection, and legal enforcement costs incurred by the organizer.

9. Stand Setup, Dismantling, and Design
The exhibitor is obligated to complete the stand setup and dismantling within the specified deadlines. Stand setup must begin no later than November 13, 2026, by 3:00 PM. If the rented space is not occupied by this time or no notification is provided, the organizer reserves the right to reallocate the space without further notice, while the exhibitor remains liable for the full stand rental fee. Setup must be completed by November 13, 2026, at 10:00 PM. Costs arising from exceeding the setup and dismantling times are borne by the exhibitor. If dismantling exceeds the specified time, the organizer is entitled to clear the stand and store the materials at the exhibitor's expense and risk. After dismantling, the original condition of the exhibition space must be restored.

10. Stand Design
The exhibitor's name must be visibly displayed at the stand for the entire duration of the event. Exhibition spaces are provided without furnishings and electricity connections. Electricity connections must be ordered separately using the registration form. Stand constructions may not exceed a height of 250 cm. Exceeding the stand boundary is not permitted. Glass structures must be installed at least 50 cm away from the stand boundary for safety reasons, except for safety glass. A surcharge of 50% of the area fee per square meter of the built-over area will be charged for two-story stand constructions. Two-story stands are only permitted upon submission of detailed construction plans and written approval from the organizer. Additionally, an expert opinion from a civil engineer on the proper construction must be provided. The consent of directly adjacent neighboring stands (except for island stands) is also required.

11. Security and Insurance
The organizer will provide security for the exhibition hall outside of opening hours through a security company, without liability for losses or damages. Private stand security during and/or outside the trade fair's opening hours must be commissioned separately by the exhibitor and will incur additional charges. The stand rental fee does not include insurance for items brought into the exhibition stand, the exhibition stand itself, or any other exhibition equipment. Exhibitors are strongly advised to insure their exhibition items, displays, and liability at their own expense.

12. Cleaning and Waste Disposal
The organizer is responsible for cleaning the exhibition hall and the aisles within the halls. Cleaning of the exhibitor's stand is the responsibility of the individual exhibitor. Upon request and at the exhibitor's expense, a cleaning company commissioned by the organizer can take over the cleaning of the stand. The disposal of hazardous waste, such as chemicals, batteries, paints, or other environmentally harmful substances, is the sole responsibility of the exhibitor. The organizer does not provide disposal facilities for hazardous waste. The exhibitor is obligated to organize disposal in compliance with applicable legal regulations. In case of non-compliance, the organizer reserves the right to arrange for disposal at the exhibitor's expense.

13. Advertising
Advertising of any kind, particularly the distribution of promotional materials and addressing visitors, is only permitted within the exhibitor's stand. The attachment of advertising boards, posters, or other advertising materials, as well as the distribution of advertising materials outside the stand, is only allowed with separate agreement with the organizer and will incur additional charges. Free raffles and competitions of any kind are only permitted with the organizer's approval.

14. Musical Performances
The operation of loudspeaker systems, music/visual presentations, and AV media of any kind – including for promotional purposes – requires prior approval from the organizer and must be registered in advance. The exhibitor is also obligated to register musical performances with AKM (Austrian Society of Authors, Composers, and Music Publishers). Further information can be obtained from AKM Niederösterreich. The prescribed volume level must not be exceeded. Free raffles and competitions are only permitted with the organizer's consent.

15. Sale of Goods and Tastings
With a valid business license, it is possible to sell goods directly. The sale of goods must be reported to the trade fair management in advance and approved separately. The exhibitor agrees not to conduct sales in a loud or disruptive manner. For the sale (catering or gastronomic services) and tasting of food and beverages for on-site consumption, special conditions apply. Therefore, any sale or tasting of food and/or beverages must be approved by the organizer. The provisions of the food regulation must be adhered to.

16. Disclaimer of Liability
The organizer assumes no liability for damages to persons, exhibition items, or stand equipment, as well as consequential damages. Furthermore, the organizer is not liable for information or actions based on errors. The organizer's liability is limited to intent and gross negligence. The organizer applies the house rules of the Eventhotel Pyramide to all exhibition areas and the entire premises.

17. Violation of Trade Fair Conditions and Legal Violations
The trade fair conditions and relevant legal provisions must be strictly observed. Compliance with fire protection and event authority regulations is also mandatory. Non-compliance or violations of the trade fair conditions, contractual agreements, or legal provisions entitle the organizer to immediately close the assigned exhibition stand at the exhibitor's expense and to carry out the clearance without legal proceedings. The exhibitor, their staff, and representatives must strictly follow the instructions and directives of the organizer and its representatives. This also applies to the parking lot and delivery area belonging to the trade fair grounds.

18. Consent in Accordance with the General Data Protection Regulation (GDPR)
The exhibitor agrees to be informed by Bolch & Enge Events OG via email, telephone, or post about trade fairs and other events. The processing of personal data is carried out in accordance with the provisions of the General Data Protection Regulation (GDPR). Furthermore, the exhibitor agrees that the organizer or third parties commissioned by the organizer may take, store, and process photographs and video recordings during the event, which may be published as part of public relations activities on websites, social media, and in print media. Further information on data processing and your rights can be found in our privacy policy. Consent may be withdrawn at any time.

19. Forfeiture Clause
Claims by the exhibitor arising from or in connection with the exhibitor contract must be asserted in text form within three months from the end of the last day of the event; otherwise, they are forfeited. Claims based on intentional or grossly negligent breaches of duty remain unaffected.

20. Place of Performance and Jurisdiction
Austrian law shall apply exclusively. The place of performance and jurisdiction is the location of the organizer's registered office.

21. Final Provisions
The invalidity of individual trade fair conditions does not affect the validity of the remaining provisions.