TRADE FAIR+EVENT for
Photography, Travel and the Outdoors

11th - 12th November 2017
Messe Wien | Hall B & Congress Center
www.photoadventure.at/englisch/

PHOTO + ADVENTURE
• Vienna Austria •

EXHIBITOR INFORMATION 2017

Checklist & Schedule

	Datum
Dispatch of registration forms	now
End of the early bird booking Secure your early bird discount until 31st March 2017 at the latest.	31st March 2017
Registration main exhibitor *Form A – pages 5+6*	30th June 2017
For registrations after 30th June 2017 the prices for late booking will be applied. Please see details on page 6.	
Registration co-exhibitor *Form B – page 7* One registration form for each co-exhibitor.	30th June 2017
Dispatch of the first partial bill Payable on receipt of invoice.	after registration
For late registrations after 30th June 2017, 100% of the invoice amount have to be paid right after booking. There is no partial bill.	
Registration for supporting programme *Form C – page 8* Product presentations and presentations of tour operators.	30th June 2017
Order form for system booth construction *Form D – page 9*	7th July 2017
Dispatch of the second partial bill Payable until 30th September 2017	from August 2017
Event schedule entry Please list the date of Photo+Adventure into the event schedule of your website.	from August 2017
Start of booth allocation Please inform us about any wishes for placement of your booth until 31st August.	18th September 2017
Newsletter / Social Media Accompanying promotional activities by the exhibitors via Newsletter and social media. Invite your customers actively to the exhibition!	from October 2017
Reservation with our Partner Hotel Book by 10th October 2017 to receive the discounted group rate! Details see page 3.	10th October 2017

	Datum
Order form for rental furniture *Form E – pages 10-13* As from this date rental furniture will be charged with a handling surcharge of 30%.	13th October 2017
Order period for exhibitor passes Exhibitor passes can be ordered online from September on at www.photoadventure.at/englisch/exhibitors/ Details see page 3 or page 6.	13th October 2017
Advertising & sponsorship opportunities *pages 16+17* Take advantage of the sponsorship and advertising opportunities!	13th October 2017
Additional orders For details on exhibitor insurance, booth security service, booth cleaning, forwarding, internet. Details see pages 3+4.	20th October 2017
Dispatch of exhibitor passes Ordered passes will be dispatched by mail. Details see page 3.	from 23rd October 2017
Booth activities / Live shootings Please inform us about a participation at the supporting programme (booth activities / Live shootings) until 24th October 2017.	24th October 2017
Assembly and delivery *page 15* Assembly time 8:00 a.m. until 10:00 p.m.. Details for delivery see attached information sheet on page 15. **Please note the deposit regulations!**	10th November 2017
Trade fair weekend Opening hours for Exhibitors: 08:00 a.m. until 06:30 p.m.. for Visitors: 09:00 a.m. until 06:00 p.m.	11th - 12th November 2017
Disassembly Disassembly will be directly after the end of the trade fair from 6:00 p.m. until 12:00 midnight. Dispatch of goods for the day after disassembley are possible by prior arrangement only.	12th November 2017

Important Notes & additional orders

Venue
Messe Wien
Hall B & Messe Congress Center
Messeplatz 1
1020 Wien/Vienna - Austria

Opening hours
For Visitors:
Saturday, 11th November 2017, from 09:00 a.m. until 06:00 p.m.
Sunday, 12th November 2017, from 09:00 a.m. until 06:00 p.m.
For Exhibitors:
Friday, 10th November 2017, from 08:00 a.m. until 10:00 p.m.
Saturday, 11th November 2017, from 08:00 a.m. until 06:30 p.m.
Sunday, 12th November 2017, from 08:00 a.m. until 12:00 midnight.

Assembly and disassembly
Assembly will take place on Friday, 10th November 2017, from 8:00 a.m. to 10:00 p.m..
Disassembly will be directly after the end of the fair on Sunday, 12th November 2017 from 6:00 p.m. to 12:00 midnight. For details on delivery please refer to the attached sheet *(see page 15)*.
Please note the deposit regulations!

Forwarding
If you need assistance with delivery and removal and / or storage of goods prior to or during the event, please contact directly Spedition DHL FREIGHT (Isabella Krapf, isabella.krapf@dhl.com, +43 (0)1/728 31 60 8712).

Exhibitor parking
According to booth size each exhibitor gets 1 to 4 parking tickets, which will be sent by mail *(details form A)*. Furhter parking tickets can be purchased and payed at the exhibition *(EUR 7.50/day; at the reception desk)*. The parking tickets are valid for Congress Garage *(access via Ausstellungsstrasse)*, Parkhaus A *(access via Max-Koppegasse)* as well as Parkhaus D *(for light delivery trucks up to 3 meter in height; access via Trabrennstraße)*. For larger cars with trailers or vans there is outdoor car park A. Furhter details for parking and delivery you will find on page 15.

Exhibitor passes
The number depends on the booth size: up to 15 m²: 3 passes; up to 35 m²: 5 passes; as from 36 m²: 7 passes.
1 pass per additional 10 m². 2 exhibitors-passes are sent for each co-exhibitors. Additional exhibitor passes can be purchased at extra cost (EUR 8.20 each).
Announcement of the required passes with name and company please not later than **13th October 2017** using the order form at the exhibitor pages at www.photoadventure.at/englisch.
Passes which are ordered by then will be sent by mail. More passes *(with no imprint)* can be picked up at the assembly days at the information desk. The passes are valid for the entire duration of the event.
During the assembly no exhibitor passes are required.

Co-exhibitors and represented brands
The organizer has to be informed on the registration form about brands represented by the exhibitor or a co-exhibitor company. Coexhibitors and / or represented brands have to pay an extra fee.
Co-exhibitors and represented brands will be advertised to the same extent as the main exhibitors; this includes also an entry in the list of exhibitors. Co-exhibitors are provided with 2 exhibitor passes.

Booth design / Booth construction
When registering, the exhibitor has to inform the organizer immediately about which company has been entrusted with the booth constrution. Exhibitors are requested to keep their own constructions at a maximum height of 250 cm. Any exceptions to this rule must be approved by the organizer. All materials which are used, must be highly flame resistant. The organizer reserves the right to stipulate further instructions regarding booth design.

Booth construction
For individual booth constructions we recommend Expoxx Messebau GmbH (+43 (0)1/727 20 6101, info@expoxx.at).

Hotel
After the positive experiences, regarding room and service quality with the Courtyard by Marriott in the past years we continue our cooperation with an attractive exhibition price. Price per night and person incl. breakfast, single room EUR 99.00 / double room 59.90. The discounted rate is valid until 10th October 2017, depending on availability.
Booking link and details at the exhibitor pages:
www.photoadventure.at/englisch/exhibitors/

Booth cleaning
The organizer arranges the cleaning of the exhibition hall and hallways. If you ordered booth construction via us, the booth will be handed over in a cleaned condition *(one-time basic cleaning)*. A booth cleaning service can be ordered separately.
Cost per m² and implementation: EUR 3.70 *(excl. 20% VAT)*.
Please order by 20th October 2017 at office@photoadventure.at

Important Notes & additional orders

Booth security service
The organizer is responsible for guarding the entire exhibition space. If exhibitors require booth guards during and / or outside the opening hours, this service has to be ordered separately. Costs: EUR 29.00 per hour *(excl. 20% VAT)*.
Please order by 27th October 2017 at office@photoadventure.at

Booth catering
For your catering needs directly at your booth you can contact the catering of the Messe Wien: Gerstner Catering (Kristina Gehringer, messe@gerstner.at, +43 (0)1/316 65-2423, +43 (0)676 849 516 423).

Flowers and Decoration
For Flowers and plant decoration, please contact Plantical GmbH *(office@plantical.at, +43 1 728 35 40)*.

Merchandise sales and tastings
It is possible to sell goods directly, with an existing business license. Tastings of food and / or beverages must be approved by the organizer. You find more details in the general terms and conditions.

Exhibitor insurance
Insured risk
Exhibits (cameras, tools and equipment) which are displayed in the scope of the trade fair Photo + Adventure, organized by Bolch & Wiltner OG in Austria. Insured are those goods for which an insurance was requested before the commencement of the risk. Each exhibitor has to submit a list of the respective objects.
Basis of contract
Special conditions for trade fairs and exhibitions (TMA1) – Article 2b Full coverage including transport risks.
Excess payment per theft: EUR 245.00
Insurance premiums: from EUR 120.00 *(incl. insurance tax)*
If interested in an exhibitor insurance coverage, please contact directly: Ursula Kerschbaum *(Mail: ursula.kerschbaum@uniqa.at, Phone: 01/21175 3883)*
Bolch & Wiltner OG does not accept any liability for loss of or damage to the goods exhibited or other valuables.
A general liability insurance is not included in the exhibitor registration.

Website
For our website, we would ask for speedy transfer of your logo data *(*.jpg or *.png, at least 250px width)* and a brief description of your company per mail to office@photoadventure.at. We would also recommend to link your website to www.photoadventure.at. We will be happy to send logos, banners and texts after your registration. Photos for media reporting available on request.

Internet & Communication Solutions
Internet and communication solutions can be ordered conveniently online from the Messe Wien Exhibition Partner Kapsch *(+43 (0)50 811 88933, inbox.messe@kapsch.net)*
Please order direclty to Kapsch - Weblink http://bit.ly/PA17Kapsch

Press
Please direct requests regarding press work and transmission of news releases about new products and product presentations directly to the press office *(presse@photoadventure.at)*.

Social Media:
The official Photo+Adventure 2017 Hashtag is: **#pa17at**
You will find us on the following social media platforms:
Facebook: facebook.com/photoadventure
Twitter: twitter.com/photoadventure
Instagram: instagram.com/photoadventure_at/
Pinterest: pinterest.com/phadat
LinkedIn: linkedin.com/company/10477940

Promotion of the event
Please enter the Photo+Adventure 2017 in your events calendar of your website. Invite your customers actively through newsletter and social media to get in touch with them personally.

Contact
Phone: +43 2242 38855
Fax: +43 1 2533 033 2030
Mail: office@photoadventure.at

Project management:
Winfried Strudl
Phone: +43 664/46 77 430
Mail: winfried.strudl@photoadventure.at

Management and Trade Fair Management:
Oliver Bolch
Phone: +43 676/660 50 08
Mail: bolch@photoadventure.at

Mag. Thomas Wiltner
Phone: +43 676/636 50 56
Mail: wiltner@photoadventure.at

Please fax the completed form to **+43 1 2533 033 2030**

Registration Main Exhibitor

Address

Company name *(please indicate legal structure)*

VAT number *(compulsory information for all companies from EU countries)*

Street

ZIP, city, country

General email address *(will not be published)*

Internet

Billing address *(if different from above)*

Company name *(please indicate legal structure)*

VAT number *(compulsory information for all companies from EU countries)*

Street

ZIP, city, country

Contact person - exhibition coordinator

☐ Mr. ☐ Mrs.

Salutation, title, first-/surname

Telephone number

Email address

Contact person - marketing *(if different from above)*

☐ Mr. ☐ Mrs.

Salutation, title, first-/surname

Telephone number

Email address

E-Billing

Email address for electronic billing

We resign from partial billing and ask you to send us the complete invoice ☐ Yes ☐ No

Entry in the list of exhibitors

Alphabetical list

Alphabetical listing to letter: ☐

Company name

Street

ZIP, city, country

Telephone number *(if desired)*

Internet *(if desired)*

Facebook *(if desired)*

We represent the following brands

(tick if applicable)

Company/Brandname ☐ Brand represented by own staff

Company/Brandname ☐ Brand represented by own staff

Company/Brandname ☐ Brand represented by own staff

Company/Brandname ☐ Brand represented by own staff

Company/Brandname ☐ Brand represented by own staff

Company/Brandname

Business directory

Photography

- ☐ Camera, Lens
- ☐ Equipment
- ☐ Specialized trade
- ☐ Software, specialized literature, publisher, platform
- ☐ Image output, presentation
- ☐ Advanced training
- ☐ Agency, gallery, Photo studio
- ☐ Studio equipment
- ☐ Insurance, service

Adventure *Travel + Outdoor Industry*

- ☐ (Adventure) travel agency
- ☐ Adventure Austria, international tourism regions
- ☐ Tourist office
- ☐ Action + adventure agencies
- ☐ Alpine associations, information, institutions
- ☐ Mountaineering, hiking, trekking
- ☐ Specialized literature + publisher
- ☐ Nature / national park
- ☐ Outdoor equipment + clothing
- ☐ Travel, tropical and high altitude medicine

Keytopics

- ☐ Adventure winter sports
- ☐ On wheels (bike, off-road)
- ☐ Digital workflow
- ☐ Film and Video
- ☐ Mobile Imaging
- ☐ Underwater / wassersports
- ☐ Sustainable tourism, environment and conservation

Other

- ☐ Media and partners

Attention: Please fill out completely!

The terms and conditions are accepted as a whole. Place of jurisdiction and execution is Tulln / Austria. Unsigned or incomplete registrations can unfortunately not be processed! All prices are plus 20% VAT gross amount.

Please fax the completed form to **+43 1 2533 033 2030**

Registration main exhibitor

Registration fee:

Mini (for stands up to 15 m²): EUR 204.00
includes the entry in the exhibitor list on our website and in our daily schedule. Advertising material, 3 exhibitor passes, 1 parking ticket and 5 customer tickets* will be sent by mail.

Midi (for stands up to 35 m²): EUR 243.00
includes the entry in the exhibitor list on our website and in our daily schedule. Advertising material, 5 exhibitor passes, 2 parking tickets and 10 customer tickets* will be sent by mail.

Maxi (for stands from 36 m²): EUR 296.00
includes the entry in the exhibitor list on our website and in our daily schedule. Advertising material, 7 exhibitor passes, 3 parking tickets and 20 customer tickets* will be sent by mail.

Fee for represented brands: EUR 204.00
(up to 35 m² max. 3 brands, from 36 m² max. 5 brands)
includes the entry in the exhibitor list with logo on our website in relation to the main-exhibitor (booth number) and in our daily schedule.

Co-exhibitor fee: EUR 204.00
includes the entry in the exhibitor list on our website and in our daily schedule. Advertising material, 2 exhibitor passes, 1 parking ticket and 5 customer tickets will be sent by mail.

Environment fee / operating costs: EUR 6.70 / m²
The environmental contribution is a proportional flat-rate fee for waste disposal, heating, ventilation, night security service, and cleaning of common areas and hallways.

Customer tickets

☐ Yes, we prefer receiving the customer tickets electronically as a PDF.

Otherwise, the customer tickets will be sent via mail, together with the exhibitor passes and parking tickets.

Booth construction

Own booth construction available? ☐ Yes ☐ No

If yes, by which construction company, address, contact person.

Booth dividing

☐ Yes, we order booth dividing walls.

It is recommended to have booth dividing walls. These can be ordered to EUR 48.50 / m.

Notes *(If available, please indicate offer number.)*

Desired booth size:

Width m	Depth m	Total m²

Booth type

	prices valid	**Early Bird** *to 31st March*	**Standard** *to 30th June*	**Late Bookings** *from 1st July*
☐	**Row** *one side open at least 9 m²* ☐	EUR 97.00/m²	EUR 102.00/m²	EUR 112.00/m²
☐	**Corner** *two sides open at least 12 m²* ☐	EUR 105.00/m²	EUR 111.00/m²	EUR 122.00/m²
☐	**Peninsula** *three sides open at least 24 m²* ☐	EUR 112.00/m²	EUR 118.00/m²	EUR 130.00/m²
☐	**Island** *four sides open at least 54 m²* ☐	EUR 115,50/m²	EUR 122.00/m²	EUR 134.00/m²

Attention: New pricing structure for late bookings!
Booth allocation: 18th September 2017

Electricity connection

☐	2,2 kW - 230V incl. power consumption *(Connection to the exhibition stand, 1 circuit incl. triple shock-proof socket)*	EUR 174.00
☐	6 kW - 230V incl. power consumption *(Connection to the exhibition stand, 3 circuits incl. triple shock-proof socket)*	EUR 369.00
☐	10 kW - CEE 16A/400V excl. power consumption* *(Connection to the exhibition stand; electricity consumption will be charged by kWh* all connections 3-phase 400/230 V; incl. distribution board)*	EUR 408.00

** Electricity invoice according to consumption - EUR 0,90/kWh.*
Type of distributor is determinded by the connection and requirement.

Place, date

Company stamp / signature

Attention: Please fill out completely!

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Please fax the completed form to **+43 1 2533 033 2030**

Registration Co-exhibitor

Main exhibitor *(in case the registration does not take place simultaneous)*

Company name

Co-exhibitor fee: EUR 204.00
includes the entry in the exhibitor list on our website and in our daily schedule. Advertising material, 2 exhibitor passes, 1 parking ticket and 5 customer tickets will be sent by mail.

Address

Company name *(please indicate legal structure)*

VAT number *(compulsory information for all companies from EU countries)*

Street

ZIP, city, country

General email address *(will not be published)*

Internet

Contact person - exhibition coordinator

☐ Mr. ☐ Mrs.

Salutation, title, first-/surname

Telephone number

Email address

Entry in the list of exhibitors

Alphabetical list

Alphabetical listing to letter: ☐

Company name

Street

ZIP, city, country

Telephone number *(if desired)*

Internet *(if desired)*

Facebook *(if desired)*

Business directory

Photography

- ☐ Camera, Lens
- ☐ Equipment
- ☐ Specialized trade
- ☐ Software, specialized literature, publisher, platform
- ☐ Image output, presentation
- ☐ Advanced training
- ☐ Agency, gallery, Photo studio
- ☐ Studio equipment
- ☐ Insurance, service

Adventure *Travel + Outdoor Industry*

- ☐ (Adventure) travel agency
- ☐ Adventure Austria, international tourism regions
- ☐ Tourist office
- ☐ Action + adventure agencies
- ☐ Alpine associations, information, institutions
- ☐ Mountaineering, hiking, trekking
- ☐ Specialized literature + publisher
- ☐ Nature / national park
- ☐ Outdoor equipment + clothing
- ☐ Travel, tropical and high altitude medicine

Keytopics

- ☐ Adventure winter sports
- ☐ On wheels (bike, off-road)
- ☐ Digital workflow
- ☐ Film and Video
- ☐ Mobile Imaging
- ☐ Underwater / wassersports
- ☐ Sustainable tourism, environment and conservation

Other

- ☐ Media and partners

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Place, date

Company stamp / signature

Please fax the completed form to **+43 1 2533 033 2030**

Supporting programme / Presentations

Lecture Saturday*

☐	lecture hall *(seating for 200 people)*	EUR 215.00

Topic:

Speaker:

Desired time:

Lecture Sunday*

☐	lecture hall *(seating for 200 people)*	EUR 215.00

Topic:

Speaker:

Desired time:

The cost of a lecture *(plus 20% VAT)* is a proportional fee for room hire including costs for technology and audio-visual equipment, advertising as well as the option to display your own advertising material.

* **Max. 1 lecture per day, lecture time max. 30 min., Lecture allocation after receipt of the applications!**

Upon receipt of an order the talks are allocated to the time slots available. In order to guarantee a well-balanced program the selection and arrangement of topics rests within the responsibility of the organizer.

Please send text and pictures for advertising your presentation **until 14th July 2017** to bolch@photoadventure.at

Attention: Please fill out completely!

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Place, date

Company stamp / signature

Please fax the completed form to **+43 1 2533 033 2030**

Orderform for booth construction

Details for booth-construction see page 10.

Address

Company name *(please indicate legal structure)*

VAT number *(compulsory information for all companies from EU countries)*

Street

ZIP, city, country

Contact person - exhibition coordinator

☐ Mr. ☐ Mrs.

Salutation, title, first-/surname

Telephone number

Email address

Booth construction order

		6 - 11 m²	from 12 m²
☐	**Type „BASIC“**	EUR 86.90 / m²	EUR 73.80 / m²
☐	**Type „HIGHLINE“**	*available from 12 m²*	EUR 89.20 / m²

Complementary booth signage 1/c included *(max. 20 letters)*

Optional additional orders

Booth signage logo 4/c print (optional)

☐ Yes, we order booth signage logo — EUR 59.60 *(each board)*
(send logo with 300 dpi resolution tooffice@photoadventure.at)

Carpet color (optional) — EUR 5.40 / m²
(Standard is gray, other colors against surcharge)
☐ red ☐ bordeaux ☐ light blue ☐ blue
☐ light green ☐ green ☐ dark gray ☐ black

Laminate floor (optional) — EUR 39.60 / m²
(Installed with installation plates, incl. aluminium edges)
☐ Walnut ☐ Aruba ☐ Maple ☐ Wenge

Wall colour (optional) — EUR 16.70 / rm.
(Standard white, other colours at an extra charge)
☐ yellow ☐ orange ☐ red ☐ light green ☐ dark green
☐ light blue ☐ dark blue ☐ grey ☐ black

Printed back wall (optional) — from EUR 163.60 / rm.
(Details on page 13)
☐ „Standard“ *(EUR 163,60 / rm.)* ☐ „Premium“ *(EUR 255,70 / rm.)*

Cubicle lockable — from EUR 206.00
(Cubicle 1 m², lockable, positioned in a corner of the stand)
☐ Folding door *(EUR 206.00)* ☐ Wing door *(EUR 222.00)*

Attention: Please fill out completely!

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Place, date

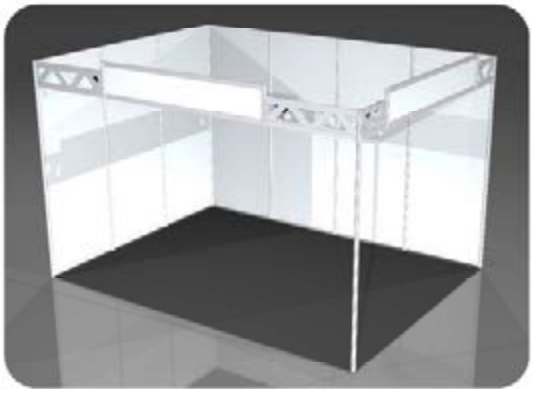
Company stamp / signature

Booth construction - Description

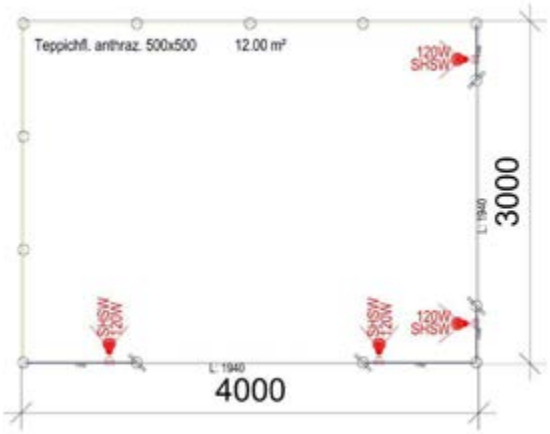
Type „BASIC“

Included: carpet gray *(other flooring against surcharge)*, wall white 250 cm height, truss panel, booth signage *(max. 20 letters, 1/c print)*, spotlights 100 Watt *(1 spotlight at 3 m²)*, one-time basic cleaning;

Not included: electricity connection, additional orders, rental furniture.



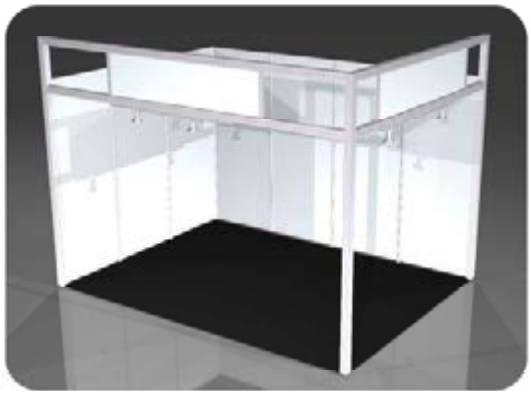
model stand 3 x 4 m



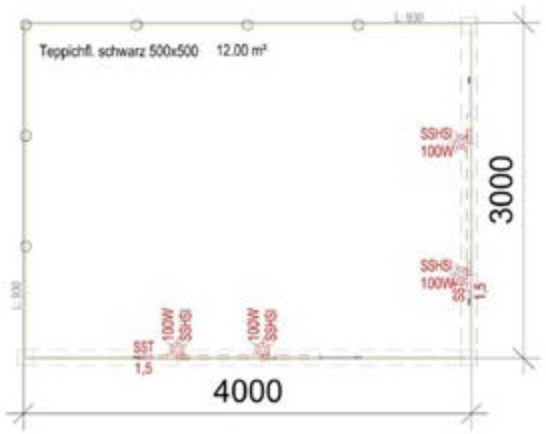
Type „HIGHLINE“ *available from 12 m²*

Included: carpet gray *(other flooring against surcharge)*, wall white 250 cm height, aluminum panel Maxima, booth signage *(max. 20 letters, 1/c print)*, spotlights 100 Watt *(1 spotlight at 3 m²)*, one-time basic cleaning;

Not included: electricity connection, additional orders, rental furniture.



model stand 3 x 4 m



Further variations of booth constructions by request!

Orderform rental furniture *(tables / chairs)*

Tables

☐ pcs. EUR 34.50
Table „Chrom 1“
Tabletop white, legs chrome
L x W x H = 80 x 80 x 72 cm

☐ pcs. EUR 42.50
Table „Chrom 2“
Tabletop white, legs chrome
L x W x H = 120 x 70 x 72 cm

☐ pcs. EUR 34.50
Table „Business“
Tabletop weiß, legs chrome
ø 70 cm, H = 72 cm

☐ pcs. EUR 39.70
High table „Business“
Tabletop weiß, legs chrome
ø 70 cm, H = 110 cm

☐ pcs. EUR 42.50
Table „Florence“
Tabletop lightgrey, legs chrome
L x W x H = 80 x 80 x 74 cm

☐ pcs. EUR 47.90
High table „Florence“
Tabletop lichtgrau, legs chrome
ø 70 cm, H = 110 cm

☐ pcs. EUR 50.00
Table „Lifestyle“
Tabletop white, leg niro
L x W x H = 80 x 80 x 74 cm

☐ pcs. EUR 61.00
High table „Lifestyle“
Tabletop white, leg niro
L x W x H = 65 x 65 x 110 cm

Chairs

☐ pcs. EUR 30.70
Barstool „Standard“
Frame chrome, upholstery black
H = 80 cm

☐ pcs. EUR 35.70
Barstool „Zeta“
Frame chrome, upholstery black
H = 80 cm

☐ pcs. EUR 44.50
Barstool „Florence“
Frame chrome, upholstery black
H = 72 cm

☐ pcs. EUR 51.80
Barstool „Capri“
Frame chrome, height adjustable
H = 60 - 81 cm
☐ white ☐ red ☐ silver ☐ black

☐ pcs. EUR 19.80
Chair „Tosca“
Frame chrome, plastic seat dark-grey

☐ pcs. EUR 32.20
Chair „Alice“
Frame chrome, seat black leather

☐ pcs. EUR 38.00
Chair „Kaffeehaus“
Frame black wood, seat black

☐ pcs. EUR 33.90
Chair „Lifestyle“
Frame chrome, seat white

☐ pcs. EUR 31.60
Chair „Comodo“
Frame chrome, upholstered seat
☐ blue ☐ grey ☐ black

Please fax the completed form to **+43 1 2533 033 2030**

Orderform rental furniture *(loungefurniture / desks / shelving)*

Loungefurniture

☐ pcs. EUR 144.30 — **Leatherchair „Milano“**
Leather, black
H x W x D = 66 x 65 x 71 cm

☐ pcs. EUR 116.70 — **Leatherchair „Cosa“**
Leather, black
H x W x D= 70 x 78 x 61 cm

☐ pcs. EUR 242.00 — **Leathercouch „Milano“**
Leather, black
H x W x D= 66 x 120 x 71 cm

☐ pcs. EUR 208.00 — **Leathercouch „Cosa“**
Leather, black
H x W x D= 70 x 126 x 61 cm

☐ pcs. EUR 81.00 — **Bench „Napoli“**
H x W x D= 45 x 90 x 45 cm
☐ white ☐ beige ☐ black

☐ pcs. EUR 54.00 — **Stool „Napoli“**
H x W x D= 45 x 45 x 45 cm
☐ white ☐ beige ☐ black

Bars

☐ pcs. EUR 110.50 — **Bar desk**
white, incl. shelf
H x W x D = 98 x 99 x 45,5 cm

☐ pcs. EUR 130.50 — **Information desk**
lockable, white, incl. shelf
H x W x D = 98 x 99 x 45,5 cm

☐ pcs. EUR 156.50 — **Bar desk with board**
white, incl. shelf
H x W x D = 99/110 x 100 x 70 cm

☐ pcs. EUR 175.00 — **Table display case**
lockable, glass unit 20 cm high
H x W x D = 100 x 100 x 50 cm

☐ pcs. EUR 233.50 — **Showcase „Standard 1“**
sliding glass lockable
H x W x D = 248 x 99 x 49,5 cm

☐ pcs. EUR 269.00 — **Showcase „Standard 2“**
sliding glass lockable, corpus with sliding d
H x W x D = 248 x 99 x 49,5 cm

☐ pcs. EUR 86.80 — **Sideboard „Standard“ white**
loackable, 1 shelf
H x W x D = 85 x 97 x 44 cm

☐ pcs. EUR 91,20 — **Sideboard „Premium“ white**
loackable, 1 shelf
H x W x D = 85 x 97 x 44 cm

☐ pcs. EUR 155.30 — **PC-Desk „Pisa“**
H x W x D = 95/115 x 70 x 60 cm

Shelfs

☐ pcs. EUR 81.70 — **Shelf unit**
4 pcs. panels
H x W x D= 198 x 100 x 50 cm

☐ pcs. EUR 25.50 — **Shelf white**
max. weight 5kg / shelf
L x D = 99 x 30 cm, variable height
☐ 10° ☐ 25° ☐ 45° ☐ 60°

Orderform rental furniture *(lighting / walls / accessories)*

Lighting (Power connection is mandatory)

☐ pcs. EUR 38.60 — **Spotlight „Standard“**
Connection value 120 W / 230 V

☐ pcs. EUR 60.40 — **Extention arm spotlight „Standard“**
Halogen, chrome
Connection value 120 W / 230 V

☐ rm. EUR 84.70 — **Electricity rail „Concord“**
2 spots per meter, halogen, silver
Connection value 200 W / 230 V

☐ rm. EUR 117.80 — **Electricity rail „Powerspot“**
1 spot per m, silver
Connection value 150 W / 230 V

☐ m. EUR 108.00 — **Electricity rail „Strahler“**
1 stage spot per m, silver
Connection value 70 W / 230 V

☐ pcs. EUR 112.70 — **Stage spot**
silver
Connection value 1000 W / 230 V

Backwall branding (Booth construction backwall is mandatory)

☐ rm. EUR 163.60 — **Backwall „Standard“**
Digital print on shell
scheme wall element 3mm

☐ rm. EUR 255.70 — **Backwall „Premium“**
Digital print slimframe
graphic

Accessories

☐ pcs. EUR 23.60 — **Wall coat hook**
three-piece, silver

☐ pcs. EUR 38.00 — **Coat rack**
white
ø 50 cm, H = 183 cm

☐ pcs. EUR 176.00 — **Rolling mirror**
W = 50 cm, H = 183 cm

☐ pcs. EUR 67.90 — **Leaflet dispenser A4**
3 pc. shelves A4
H x W x D = 130 x 35 x 30 cm

☐ pcs. EUR 85.70 — **Leaflet dispenser A4 alu**
3 pc. shelves A4
H x W x D = 130 x 35 x 30 cm

☐ pcs. EUR 8.50 — **Waste paper basket**
ø 28 cm, H = 34 cm

☐ pcs. EUR 281.00 — **Coffee machine**
without beans, 1,3 kW / 230 W
H x W x D = 39 x 38 x 32 cm

☐ pcs. EUR 92.00 — **Refrigerator**
140 L, 0.1 kW / 230 V
H x W x D = 85 x 50 x 55 cm

Please fax the completed form to **+43 1 2533 033 2030**

Orderform rental furniture *(Booth construction)*

Booth construction

☐ rm.
EUR 48.50

Wall white
3 mm panels, incl. poles and frames
H x W = 248 x 99 cm

☐ pcs.
EUR 13.00

Frame
aluminium
H x W x T = 17,5 x 95 x 1,6 cm

☐ rm.
EUR 65.20

Wall coloured
3 mm panels, incl. poles and frames
H x W = 248 x 99 cm

☐ yellow ☐ orange ☐ red ☐ light green ☐ green
☐ middle blue ☐ blue ☐ sand ☐ grey ☐ black

☐ m²
EUR 39.60

Laminate floor
incl. laying on shifting plates with alu edges
☐ walnut ☐ oak ☐ maple ☐ wenge

☐ rm.
EUR 84.50

Perforated wall white
hardboard 3 mm HDK white covered, incl. frames
H x W = 248 x 99 cm

☐ pcs.
EUR 13.00

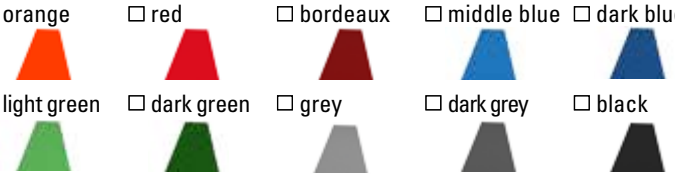
Pole
aluminium
H = 248 cm

☐ pcs.
EUR 65.00

Photo exhibition wall
surface 194x120 cm (WxH) - useable on both sides
H x W = 220 x 200 cm

☐ m²
EUR 14.70

Roll carpet
incl. laying and sheet covering
☐ orange ☐ red ☐ bordeaux ☐ middle blue ☐ dark blue
☐ light green ☐ dark green ☐ grey ☐ dark grey ☐ black



Address

Company name *(please indicate legal structure)*

VAT number *(compulsory information for all companies from EU countries)*

Street

ZIP, city, country

Contact person - exhibition coordinator

☐ Mr. ☐ Mrs.

Salutation, title, first-/surname

Telephone number

Email address

Notes

For orders placed after the 6th October 2017 a manipulation surcharge of 30% will be charged. If you cancel your order starting from 3 days before the fair 100% will be charged. After the end of the exhibition the booth and the leased chattels must be left clean. Specifically stickers and adhesive residue on the leased chattels must be removed completely! At failure to comply with proper return or disorder, the time and cost of cleaning will be charged.

If you have any further questions, please send them by email: office@photoadventure.at

Attention: Please fill out completely!
The terms and conditions are accepted as a whole. Place of jurisdiction and execution is Tulln / Austria. Unsigned or incomplete registrations can unfortunately not be processed! All prices are plus 20% VAT gross amount. For Orders placed after the 6th October 2017 a manipulation surcharge of 30% will be charged.

Place, date

Company stamp / signature

Details on delivery and assembly

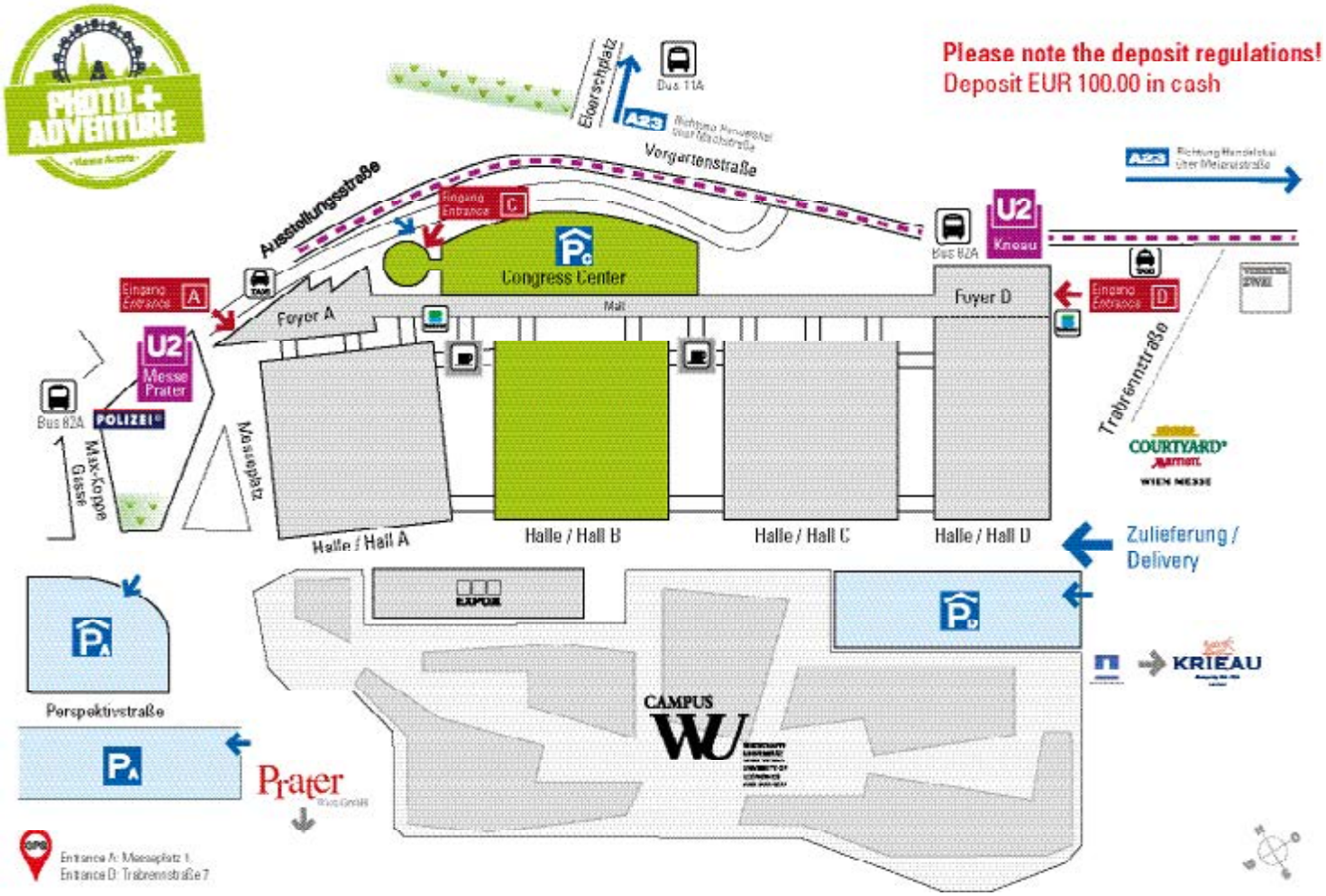
Venue
Messe Wien - Hall B & Congress Center (Entry Foyer A)
Messeplatz 1, 1020 Vienna, Austria

Assembly and disassembly
Assembly will be on Friday, 10th November 2017, 08:00 a.m. until 10:00 p.m.. Disassembly will be directly after the end of the trade fair on Sunday, 12th November 2017 from 06:00 p.m. until 12:00 midnight.
The delivery area of the exhibition center is accessed via Tor 1 (door 1) / Trabrennstraße.

Deposit scheme
To ensure a smooth and unhindered delivery process all exhibitors will be charged a **deposit of EUR 100.00 in cash** at delivery. Of course this will be refunded when leaving the area in time. Please make sure that your deposit slip is clearly visible behind the windshield. Please inform also your suppliers of this scheme!

Max. residence time
Trucks: 3 hours
Vans: 2 hours
Cars: 1 hour

Exhibitor parking
The nearest car park for exhibitors is the Parkhaus A and the Congress Garage C. Light delivery trucks up to 3 meters in height can use Parkhaus D. Larger cars and trucks can use outdoor car park A. The parking tickets are valid for all parking facilities around the exhibition grounds for a special rate of EUR 7.50/day *(excl. VAT)*. Parking tickets can be purchased and payed at the exhibition at the reception desk.



Advertising opportunities

1. Logo on the hall plan in the programfolder
The clear and practical exhibition plan is the lead for orientation in the exhibition hall. Highlight your stand and place your logo to be found faster.
Size: max. W 30 x H 20 mm
Price: EUR 228.00

2. Advertisement in the programfolder
Promote your company clearly visible for all visitors with advertisement in the program folder. This practical folder includes the hall plan and the supporting program and accompanies the visitors throughout the whole weekend. It is also often taken home as a souvenir after the event.
Size: W 99 mm x H 210 cm
Price for rear page U4: EUR 1,200.00 *(other ads on request)*

3. Catalog circulation
Circulate your catalogs and advertising brochures from our catalog racks at highly frequented places. Each shelf provides room for stacks of A4 brochures, four in portrait format or three in landscape format. The entire front page is visible. The organizer makes sure the racks are regularly checked and your catalogs refilled.

Quantity required:	approx. 500 pcs / stack	approx. 750 pcs / row	approx. 1.000 pcs / rack
Price:	EUR 205.00 / stack	EUR 370.00 / row	EUR 625.00 / rack

4. Billboards
Impressive mobile advertising space. To be placed wherever the visitors are. Ideal at the main entrance - right in the influx area. Can be used outdoors as well. There are two sides to each billboard offering advertising space of DIN A1 each.
Price: EUR 455.00 *(per billboard, incl. production costs with the provision of printable data)*

5. Distribution of advertising material
Distribute your brochures and / or product samples at any time at any place in the exhibition area (including forecourt; except car park, in front of competitors' booths, in the entrance and checkout area). The number of promoters must be indicated on your registration.
Quantity required: at your discretion
Price: EUR 440.00 / promoter *(entire duration of the event excluding evening events)*

6. Special advertising
You have a 3-dimensional promotional item which you would like to place prominently in or outside the building? We will be pleased to advise you on the optimal placement.
Prices: *(excl. possibly required electricity connection)*
beach flag or roll up EUR 345.00 | inflatable *(depending on size)* from EUR 534.00 | car EUR 675.00

Graphic design
We would like to take over the graphic design and implementation of your print data. Please ask us for a non-binding offer.

Other forms of advertising
On request, e.g. entrance advertising, welcome carpet, floor graphics at the ticket offices, advertising banner at the boom barriers in the parking garages, banners in the entrance area and the exhibition hall etc. as well as branding opportunity for lanyards, bracelets (used for access control) and similar giveaways. Send your request to office@photoadventure.at.

Orders
Orders should be sent to office@photoadventure.at by 13th October 2017 at the latest.

Sponsor opportunities for exhibitors

SPONSORING PHOTO EXHIBITION

Photo+Adventure presents authentic, high-quality nature, travel and reportage photos. Reach around 20,000 visitors in a relaxed atmosphere.

Services:

- Branding complete exhibition *(beachflags, roll-ups)*
- Logo on website *(photo exhibitions section)*
- Presenting Logo at the hall plan *(photo exhibitions section)*
- Presentation in press release and photo exhibition newsletter

EUR 1,940.00

SPONSORING TICKETING NEW

EXCLUSIVE

Reach the broad, educated target group with high purchasing power and intensify the visitor flow to your stand.

Services:

- Printed back of all printed tickets
- Supplement to the tickets at the ticket offices
- Logoplacement and mention in the entire e-ticketing process *(ticketshop, confirmation e-mails, print @ home tickets)*

~~**EUR 4,390.00**~~
Introductory price EUR 3,490.00

„LOGOPAKET"

Reach the broad, educated target group with high purchasing power and intensify the visitor flow to your stand.

Services:

- Logo on all advertising materials *(5,000 posters, 30,000 flyers)*
- Logo on all tickets
- Logoplacement in the print @ home ticketing process
- Logo and linking on the Photo+Adventure website
- NEW! Logoplacement on hall plan
- NEW! Medium Rectangle Web Banner *(alternating overlay on all sides, except for the shop & supporting program, approx. 35,000 inserts)*

EUR 2,760.00

SPONSORING PROGRAMME

In four large halls, about 70 lectures, slide shows and travel portraits will be shown in parallel. In terms of content, photo / film technology topics, travel and adventure tours, country portraits, lectures from all three subject areas are presented.

Services:

- Trailer / Imagefilm before each lecture *(approx. 70 times)*
- Branding options *(beachflags, roll-ups)*
- Advertising of advertising material
- Communication and logopresence as a partner on website, newsletter, social media and hall plan *(„The programme is presented by ...")*

EUR 3,980.00

Graphic design

We would like to take over the graphic design and implementation of your print data. Please ask us for a non-binding offer.

Other sponsoring opportunities

On request e.g. partner country, exhibitor's party as well as branding possibilities for lanyards, bracelets (access control) and similar giveaways. Please send us your inquiries to office@photoadventure.at.

Orders

Orders should be sent to office@photoadventure.at by 13th October 2017 at the latest.

General terms and conditions

1. Registration
Only fully completed and lawfully signed registrations can be accepted. The registration is deemed a contract and can be rejected without giving reasons, if the exhibitor or the exhibitor's products do not correspond to the exhibition profile or if liquidity can not be guaranteed. Deletions, additions and amendments to the registration form or the general terms and conditions are invalid. With his legal signature on the registration the exhibitor undertakes to comply with the present general terms and conditions and with the organizer's decisions based upon them. The terms apply mutatis mutandis also to ancillary services and additional orders.

2. Opening times
The exhibitor undertakes to set up his booth and staff it with qualified personnel during the scheduled opening times for the entire duration of the trade fair. Before the end of the event, no exhibition booth may be completely or partially cleared. In case of non-compliance exhibitors must pay a contractual penalty amounting to 20% of the booth fee.

3. Booth allocation
Placement requests will be considered if possible, but not accepted as a condition. Registrations after the deadline cause the forfeiture of all reservations regarding booth size and / or placement previously made verbally or in writing. Booths are allocated with a view to the overall arrangement of the trade fair. Objections can be raised within 5 working days from the day of sending the finished allocation plan. Otherwise the allocation is deemed accepted. Notwithstanding an already existing confirmation, the organizer is, if necessary, entitled to allocate a different place at a different location, to change the size and dimensions of the booth, to move or close entrances and exits of the halls and open spaces or to make other structural changes. The organizer is not liable to the exhibitor for any consequences arising from the location or the area surrounding the booth.

4. Cancellation of the registration
Exhibitors with legally binding registrations can not be dismissed of the contract without compensation. If an exhibitor chooses not to take part in the trade fair, the registration fee will accrue as well as a cancellation fee of 50% of the space rent until 8 weeks before the fair, and 100% of the space rent after that. This will be exclusive of taxes, fees and other charges. These provisions also apply if the booth area can be hired later.

5. Invoicing and terms of payment
The rent prices stated on the registration form are valid for the duration of the event. All prices are quoted exclusive of VAT and other taxes, fees and charges. Given that the registration was carried out in due time (before 30th June 2017), the exhibitor receives an invoice with the first part of the payable rent....For late registrations (after 30th June 2017) the exhibitor receives an invoice with the total amount of the payable rent. In particular special cases, also if the registration was in due time, the organizer has the right to charge the total amount immediately. Unless otherwise noted, the term of payment is 14 days. If the organizer has not received the invoiced amount by the due date, he is free to dispose of the allocated booth without prior notice. In this case, point 4 of the present terms and conditions will apply correspondingly. Objections against the invoice must be raised within 8 days of receipt. After that moment the invoice will be deemed approved. Late payment will be charged EUR 5.50 per reminder. The exhibitor is not entitled to withhold, refuse or offset the payment of an invoice on the basis of any counterclaims whatsoever.

6. Registration fee
The exhibitor is obliged to pay the registration fee plus VAT. This also includes the following services: entry in the online exhibitor directory on the event website with company name, address, website link, logo, booth number and industry sector. The data for the entries are taken from the registration form. The organizer does not assume any responsibility for the correctness and completeness of the entry. Also included (number depending on the booth size) are: exhibitor passes, parking tickets and free tickets for customers.

7. Co-exhibitors and represented brands
Represented brands or co-exhibiting companies have to be reported to the organizer on the registration form. Co-exhibitors and / or represented brands have to pay a corresponding extra fee. The debtor of this extra fee is always the main exhibitor of the booth. The co- exhibitor is subject to the same conditions as the main exhibitor. The co-exhibitor is entitled to the same media-services as the main exhibitor (see point 6). In addition, each co-exhibitor gets 2 exhibitor passes, 1 parking ticket and 5 free tickets for customers.

8. Force majeure and important reasons
If the event can not take place due to force majeure, strikes, political events or other important reasons, damage claims of any kind whatsoever of the exhibitor against the organizer are excluded. In a case the trade fair does not take place the organizer has to notify the exhibitor immediately. In case the event is cancelled by the organizer, the exhibitor receives no – a partial – or a full refund of the effected payments depending on the organizer's assessment of the situation.

9. Assembly, disassembly and design of the booths
The exhibitor is obliged to assemble and disassemble the booth within the set deadlines. The assembly has to start on 10th November 2017 by 3.00 p.m.. If the rented space is not occupied by that time or if the organizer has not been notified of this matter, the organizer reserves the right to dispose otherwise of the space, without further notice. However the full booth rent will be payable by the exhibitor. The assembly work must be completed not later than 10th November 2017 10.00 p.m.. Costs resulting from overrunning assembly and disassembly times are charged to the exhibitor. If the disassembly time is exceeded, the organizer is entitled to carry out the clearing of the booth and store the goods at the expense and risk of the exhibitor. After disassembly the original condition of the exhibition space is to be restored. During the entire period of the event the name of the exhibitor has to be attached to the booth in a generally visible way. The exhibition space is offered without booth walls and furnishings. The booth of the exhibitors must not exceed a height of 250 cm. Exceptions require special written permission from the organizer. Exceeding the booth limits is not allowed. For safety reasons glass structures may only be erected at a distance of 50 cm off the booth limits. Safety glass is exempt from this rule. If your booth is built by the organizer's booth builders, it is prohibited to nail or to drill into the PVC coated walls. If you build your booth on your own, you have to state this explicitly on the registration form. In this case the organizer also has to be informed about the company which was entrusted with the design and assembly. The organizer reserves the right to set further conditions regarding booth design. During assembly and disassembly times exhibitors have the duty to take increased care of the safety and security of their goods.

10. Security service and insurance
Outside the opening times the organizer has the exhibition hall guarded by a security company without assuming any liability for loss and damage. Own booth guarding during and / or outside the opening times of the exhibition is to be requested separately by the exhibitor and is also charged separately. The booth rent does not include any insurance for the objects in the booth, the booth itself or any other pieces of equipment. Exhibitors are advised to insure their exhibition items and third party liability at their own expense.

11. Cleaning
The organizer is responsible for the cleaning of the exhibition hall and the corridors in the halls. The exhibitor has to take care of cleaning the booth. On order and on expense of the exhibitor a cleaning firm, contracted by the organizer, will clean the booth.

12. Advertising
Advertising of any kind, in particular the distribution of printed material and the addressing of visitors, is permitted only inside the booth. The affixing of advertising signs, posters or other advertising material or the distribution of advertising material outside the booth is only permitted if separately agreed with the organizer and separately paid for.

13. Musical performances
The use of loudspeaker systems, musical and audio-visual media of any kind by the exhibitor – also for advertising purposes - requires the organizer's approval and has to be announced in time. Free lotteries and contests of any kind first need to be approved by the organizer. The exhibitor is obliged to notify the music performance at the AKM. Detailed information is provided to exhibitors by the AKM Vienna, State approved Society of Authors, Composers and Publishers. The prescribed noise level must not be exceeded.

14. Merchandise sales and tastings
It is possible to sell goods directly with an existing business license. The sale of goods must be reported to the trade fair management in advance and has to be approved separately. The exhibitor agrees not to conduct the sale in a loud manner. The sale of food and beverages to be consumed directly at the fair (catering or catering services) is not permitted due to (exclusive) catering rights. Tasting of food and / or beverages at the booth is subject to special conditions. Therefore any tasting of food and / or beverages has to be approved by the organizer. Even in case of a mere tasting the provisions of the Ordinance on Foodstuffs have to be complied with.

15. Disclaimer
The organizer accepts no responsibility for damage to persons, trade fair-items, exhibits and the booth equipment or for consequential damage. Furthermore, the organizer is not liable for information or actions based on a mistake. As far as any fault on the organizer's part can be proved the liability is limited to intent and gross negligence. The organizer observes in all showrooms and on the entire exhibition grounds the house rules of the Messe Wien.

16. Violation of the terms and conditions, violation of law
The terms and conditions and the relevant statutory provisions must be strictly observed. All fire safety and event regulations are also to be observed. Non-compliance and / or violation of the present terms and conditions or of contractual agreements as well as the infringement of legal provisions entitle the organizer to close the assigned booth at the exhibitor's expense and to effect the eviction without a trial. The orders and instructions of the organizer and those appointed by him must be followed by the exhibitor, his staff and agents. This applies in particular to the exhibition grounds' car park and associated delivery area.

17. Consent pursuant to the Telecommunications Act
The exhibitor agrees to be informed about exhibitions and other events of the Bolch & Wiltner OG via email or mail. This consent may be cancelled at any time.

18. Forfeiture clause
Exhibitors' claims against the organizer which are not made in writing within 2 weeks after the end of the trade fair are forfeited.

19. Jurisdiction and place of execution
The German version of the general terms and conditions is the original and, in any case of doubt, will prevail over the English translation. The present terms and conditions are exclusively governed by Austrian law. Jurisdiction and place of execution is the seat of the organizer.

20. Final provisions
The invalidity of individual provisions will not affect the validity of the remaining provisions..

Please fax the completed form to **+43 1 2533 033 2030**

Standskizze

Bitte zeichnen Sie den Grundriss und die Zusatzeinbauten maßstabsgerecht ein.

≙ 1 Meter

Firmenname

Name

Standnummer *(falls bereits bekannt)*

7. Mallbanner Querformat
Die Durchgänge zwischen Halle B (Messe) und Congress (Rahmenprogramm) bieten den idealen Platz für Ihre Werbung. Sorgen Sie so für noch mehr Kundenfrequenz auf Ihrem Stand.
Maße: B 400 cm x H 140 cm *(beidseitig bedruckbar)*
Produktionskosten: EUR 284.00 *(bei Bereitstellung druckfähiger Daten)*
Preis: EUR 1060.00 *(inkl. Montage und Demontage)*

8. Glasbanner Foyer A
Werben Sie unübersehbar für alle Besucher/innen mit der Beklebung der Glasfront des Haupteingangs im Foyer A.
Maße: je B 303 cm x H 215 cm *(entspricht ca. 6,5 m²)*
Produktionskosten: im Preis inkludiert *(bei Bereitstellung druckfähiger Daten)*
Preis: EUR 994.00 *(Montage, Demontage und Reinigung)*

1. Beilage zur Eintrittskarte
Ihre Beilage wird den Besuchern an den Tageskassen mit der Eintrittskarte ausgehändigt, so erreichen Sie alle Messebesucher/innen an den Tageskassen. Es werden maximal 3 Beilagen pro Messetag ausgegeben.
Mengenbedarf: ca. 7.500 Stk/Tag
Format: max. 210 x 105 mm
Preis: EUR 365.00 / Tag / Beilage

10. Eingangsbranding
Tolle Werbefläche beim Entrée. Auf der Innsenseite der automatischen Glasschiebetür wird Ihr Sujet affichiert. Begrüßen Sie Gäste und Besucher, denn der erste Eindruck zählt!
Maße: B 106 x H 220 cm
Produktionskosten: im Preis inkludiert *(bei Bereitstellung druckfähiger Daten)*
Preis: EUR 632.00 *(Montage, Demontage und Reinigung)*

Sponsoring
Auf Anfrage senden wir Ihnen gerne unsere Sponsoringunterlagen mit detailierten Informationen zu weiteren Werbe- bzw. Sponsoringmöglichkeiten wie Sponsoring der Fotoausstellungen, des Vortragsprogramms u.v.m. zu.
Schicken Sie uns Ihre Anfragen an **office@photoadventure.at.**